## WE CREATE CONTENT THAT **TELLS THE WHOLE STORY**

From clients, to staff, to stakeholders, we'll help you build financial literacy education content that informs, entertains and most importantly, empowers.

Our Money Savvy team will work closely with your team to develop content that tells the most compelling story to sell in your products and services. From internal education content to client-facing explainer videos, we will tailor-make the perfect storytelling tools.

Working closely with our clients to understand the financial story they want to tell, we have developed content for pension funds, financial literacy, investment series and more, to great success. Through interactive, real-world, and relevant activities and workshops, we help you and employees find a real solution to a real problem you're facing and then tell that story, well!



THE FIRST STEP TO FINANCIAL SUCCESS, IS DEFINING YOUR OWN DESTINY

Our approach to financial literacy is unique in the way we use relevant examples and activities to make the learning real. Most importantly, however, we teach people how to make money! Working with kids from a young age, we get in early to make financial discipline part of their everyday lives. We also work with people who are well entrenched in their financial situation: either to help them find their way or keep them on their way.

We do not believe in one-size-fits-all, so we've also got a range of customised programs for you to choose from or we can custom make one to suit your market.

WE'RE HERE TO HELP YOU BUILD THE LIFE OF YOUR DREAMS, NOT LIVE THE LIFE OF YOUR MEANS!



079 370 0601







generation

CHECK OUT OUR

**GENERATION** 

**WORKSHOPS** 

**ONLINE** 







kathryn@moneysavvyhumans.co.za

